



American Caribbean  
Maritime Foundation

# 2024 ANCHOR AWARDS

Thursday, October 10th, 2024  
Lauderdale Yacht Club  
Ft. Lauderdale, FL

**Talent in Your Backyard:  
Caribbean Excellence**

*Partnership opportunity*



# DISTINGUISHED HONOREES



**Carlos Urriola**  
President

Manzanillo International  
Terminal



**Laura Hodges-Bethge**  
President

Celebrity Cruises



# Who's **in the room?**

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- A high-level network of cruise and cargo executives; Caribbean port officers; Caribbean government officials; including MARAD officials; U.S. and Caribbean diplomats
- We are in the process of confirming a Caribbean Head of State to serve as a Patron
- Other guests include Caribbean maritime training deans, staff, and cadets
- This is an opportunity to credibly demonstrate the Sponsor's commitment to the Caribbean shipping community
- Your support adds value to your investment in the region



# The Impact **is real!**

Our work is more than funding education for disadvantaged Caribbean youth who aspire to be part of the global shipping industry.

Our work helps lift individuals and their families 'out of poverty'.



- Click on the image to play the video.



# A Partnership that transforms lives

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This is what we hear month after month from our students whose only dream is to work in shipping, hopefully with your company at sea or shoreside.



- Click on the image to play the video.



# Hear from some of **our sponsors &** supporters



- Click on the image to play the video.

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- Click on the image to play the video.



# Hear from some of **our sponsors &** supporters



**ANDY THORNE**  
CEO of Kestrel Group

- Click on the image to play the video.



# Presenting Sponsor

**\$OLD**

Celebrity **X** Cruises®

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# Legacy Sponsor (2)

*One position remaining*



**\$OLD**

SALTCHUK CARIBBEAN *Giving*



SHORESIDE  
LOGISTICS



# Legacy Sponsor, cont.

**\$100,000**

- Speaking role
- Priority seating: two (2) tables of 20 guests
- Lead brand positioning on Step and Repeat
- Logo branding on monitor during the event
- Verbal acknowledgement at the podium
- Logo branding on event collaterals and gala website prior to event
- Full-page tribute ad on back cover of Anchor Awards magazine
- Featured Sponsor executive interview in event video
- Caribbean, U.S., and maritime industry press promotion
- Top billing in event video credits
- Pre- and post-social media, and captures during event
- Right to utilize gala photos



# Platinum Sponsor

**\$50,000**

- Priority seating: two (2) tables of 20 guests
- Lead brand positioning on Step and Repeat
- Semi-exclusive logo branding on monitor during the event
- Verbal acknowledgement at the podium
- Logo branding on event collaterals and gala website prior to event
- Full-page tribute ad—premium positioning—in Anchor Awards magazine
- Caribbean, U.S., and maritime industry press promotion
- Pre- and post-event social media
- Top billing in event video credits
- Right to utilize gala photos



# Grand Sponsor

**\$25,000**

- Acknowledgement as Food & Beverage Sponsor
- One table of 10 with priority seating at dinner
- Full-page tribute ad in Anchor Awards Magazine
- Verbal acknowledgement at the podium
- Logo on Step 'N Repeat
- Acknowledgment listing in Dinner Program Sponsor Page
- Caribbean, U.S. and maritime press promotion
- Listing in event video credits



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**AWARDS**

# Co-Chair

- One table of 10 with priority seating at dinner
- Full page tribute ad in Anchor Awards Magazine
- Recognition on-screen during event
- Acknowledgment listing in Dinner Program Sponsor Page
- Social media
- Dinner committee member

**\$15,000**



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# Table Host

- Four (4) tickets at dinner
- Full page tribute ad in Anchor Awards Magazine
- Acknowledgment listing in Dinner Program Sponsor Page
- Recognition on screen during event
- Social Media

**\$10,000**



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# Magazine Advertising

- Half page tribute ad in Anchor Awards Magazine

Specs: 8.5”w x 5.5”h with .125” bleed

**\$600**



- Full page tribute ad in Anchor Awards Magazine

Specs: 8.5”w x 11”h with .125” bleed

**\$1,000**

# Chances are you need a professional with these skills—and your support means we can fund their training

- BSc, Marine Transportation
- BEng, Marine Engineering
- BSc, Cyber Security
- BSc, Electrical Engineering
- BSc, Customs, FFwdg & Immigration
- BSc, Logistics & Supply Chain Mgmt
- BSc, Port Management,
- BSc, International Shipping
- BEng, Industrial Systems
- STCW certification
- Marine deck cadets
- Competency in Fuel Technology, Boiler Operations



Check us  
for others



# Timeline



6/30

7/4

7/8

8/16

10/10



Partnership  
Deadline

Receipt of text  
& logo

Pre-event  
Exposure

Receipt of  
Ad &  
Sponsor  
Video

Event  
Celebration



## Contact

Geneive Brown Metzger, LLD Hon  
President

**561-757-6881**

[executivedirector@acmfdn.org](mailto:executivedirector@acmfdn.org)

“ If you can get a person to believe in her/himself, you can change their life.

We'd appreciate hearing from you on or before  
June 30.



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# Thank you!

