



American Caribbean
Maritime Foundation

2024 ANCHOR AWARDS

Thursday, October 10th, 2024
Lauderdale Yacht Club
Ft. Lauderdale, FL

**Talent in Your Backyard:
Caribbean Excellence**

Partnership opportunity



DISTINGUISHED HONOREES



Carlos Urriola
President

Manzanillo International
Terminal



Laura Hodges-Bethge
President

Celebrity Cruises



Who's **in the room?**

- A high-level network of cruise and cargo executives; Caribbean port officers; Caribbean government officials; including MARAD officials; U.S. and Caribbean diplomats
- We are in the process of confirming a Caribbean Head of State to serve as a Patron
- Other guests include Caribbean maritime training deans, staff, and cadets
- This is an opportunity to credibly demonstrate the Sponsor's commitment to the Caribbean shipping community
- Your support adds value to your investment in the region



The Impact **is real!**

Our work is more than funding education for disadvantaged Caribbean youth who aspire to be part of the global shipping industry.

Our work helps lift individuals and their families 'out of poverty'.



- Click on the image to play the video.



A Partnership that transforms lives

This is what we hear month after month from our students whose only dream is to work in shipping, hopefully with your company at sea or shoreside.



- Click on the image to play the video.



Hear from some of **our sponsors &** supporters



- Click on the image to play the video.

Hear from some of **our sponsors &** supporters



- Click on the image to play the video.

Hear from some of **our sponsors &** supporters



Rick Murrell
CEO and President of Saltchuk Logistics

- Click on the image to play the video.

Hear from some of **our sponsors &** supporters



ANDY THORNE
CEO of Kestrel Group

- Click on the image to play the video.



Presenting Sponsor

\$OLD

Celebrity **X** Cruises®

Legacy Sponsor (2)

One position remaining



\$OLD

SALTCHUK CARIBBEAN *Giving*



Legacy Sponsor, cont.

\$100,000

- Speaking role
- Priority seating: two (2) tables of 20 guests
- Lead brand positioning on Step and Repeat
- Logo branding on monitor during the event
- Verbal acknowledgement at the podium
- Logo branding on event collaterals and gala website prior to event
- Full-page tribute ad on back cover of Anchor Awards magazine
- Featured Sponsor executive interview in event video
- Caribbean, U.S., and maritime industry press promotion
- Top billing in event video credits
- Pre- and post-social media, and captures during event
- Right to utilize gala photos



Platinum Sponsor

\$50,000

- Priority seating: two (2) tables of 20 guests
- Lead brand positioning on Step and Repeat
- Semi-exclusive logo branding on monitor during the event
- Verbal acknowledgement at the podium
- Logo branding on event collaterals and gala website prior to event
- Full-page tribute ad—premium positioning—in Anchor Awards magazine
- Caribbean, U.S., and maritime industry press promotion
- Pre- and post-event social media
- Top billing in event video credits
- Right to utilize gala photos



Grand Sponsor

\$25,000

- Acknowledgement as Food & Beverage Sponsor
- One table of 10 with priority seating at dinner
- Full-page tribute ad in Anchor Awards Magazine
- Verbal acknowledgement at the podium
- Logo on Step 'N Repeat
- Acknowledgment listing in Dinner Program Sponsor Page
- Caribbean, U.S. and maritime press promotion
- Listing in event video credits



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Co-Chair

- One table of 10 with priority seating at dinner
- Full page tribute ad in Anchor Awards Magazine
- Recognition on-screen during event
- Acknowledgment listing in Dinner Program Sponsor Page
- Social media
- Dinner committee member

\$15,000



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Table Host

- Four (4) tickets at dinner
- Full page tribute ad in Anchor Awards Magazine
- Acknowledgment listing in Dinner Program Sponsor Page
- Recognition on screen during event
- Social Media

\$10,000



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Magazine Advertising

- Half page tribute ad in Anchor Awards Magazine

Specs: 8.5”w x 5.5”h with .125” bleed

\$600



- Full page tribute ad in Anchor Awards Magazine

Specs: 8.5”w x 11”h with .125” bleed

\$1,000

Chances are you need a professional with these skills—and your support means we can fund their training

- BSc, Marine Transportation
- BEng, Marine Engineering
- BSc, Cyber Security
- BSc, Electrical Engineering
- BSc, Customs, FFwdg & Immigration
- BSc, Logistics & Supply Chain Mgmt
- BSc, Port Management,
- BSc, International Shipping
- BEng, Industrial Systems
- STCW certification
- Marine deck cadets
- Competency in Fuel Technology, Boiler Operations



**Check us
for others**



Timeline



6/30

7/4

7/8

8/16

10/10



Partnership
Deadline

Receipt of text
& logo

Pre-event
Exposure

Receipt of
Ad &
Sponsor
Video

Event
Celebration



Contact

Geneive Brown Metzger, LLD Hon
President

561-757-6881

executivedirector@acmfdn.org

“ If you can get a person to believe in her/himself, you can change their life.

We'd appreciate hearing from you on or before June 30.



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Thank you!

